A corporate destination with lifestyle and tax appeal
Lucerne, in the heart of Switzerland, is where quality of life and innovation meet. This is the essence of Switzerland. High-quality dual education with well-connected schools, a broad spectrum of job opportunities as well as an attractive business friendly environment for companies – these are the great assets which guarantee a competitive edge for Lucerne’s job market.

The Canton of Lucerne offers companies the lowest corporate tax rate in all of Switzerland. The highly attractive business friendly environment equips companies with the best possible conditions, enabling them to become competitive players. The best evidence of this are the local, regional, national and international businesses with real personality which are based in Lucerne.

The Canton of Lucerne is one of the largest residential areas in Switzerland. Urban and rural areas are sought after and can lay claim to many advantages. Lucerne distinguishes itself through its spectrum of education programs, exceptional cultural events and first-class medical care.

Take advantage of our free of charge «one-stop-shop» - Lucerne Business is the hub for all communication and is point of entry for innovations and projects. As your point of contact in Lucerne, we are personally committed to your queries and concerns and are would be delighted to support you.
Team

Lucerne Business is in charge of promotion, settlement, corporate development, start-up support as well as the establishment and maintenance of the network with the canton, municipalities, economy and organisations.

Team (picture left, from left)
- Ivan Buck  CEO
- Andreas Zettel  Head of Business Development
- Kathrin Scherer  Head of Business Development
- Andrea Barmettler  Backoffice
- Monika von Rotz  Head of Office Management
- Marlen Huez  Backoffice
- Mathias Lischer  Head of Promotion & FDI

International Representatives
- Christine Zhang  Representative China
- Michelle Abboud  Representative North America

Business Model & Funding

Lucerne Business is a non-governmental and nonprofit organization (NGO / NPO). It is organised according to a public-private partnership model.

Canton, municipalities as well as national and international corporations are partnering up to support the growth of the Economic Region of Lucerne.

Financing 2018
- 56% Business Partners
- 27% Canton
- 17% Municipalities

The board

The board determines the strategy, monitors progress and approves the budget, the annual accounts and the annual report. It is involved in setting up and cultivating the network.

Dr. Erwin Steiger, Delegate of the Board
Board of the Albert Koechlin Stiftung

Franziska Bitzi Staub
Member of the City Council, Finance Director of the City of Lucerne

Sibylle Boos-Braun
Chairwoman of the Association of Lucerne Municipalities

Patrick Hess
CEO Schindler Elevator Limited

Councilor Fabian Peter
Ministry for Infrastructure, Environment and Economics of Lucerne

Max Renggli
CEO Renggli Corp.

Daniel Salzmann
CEO Luzerner Kantonalbank Corp.

Josef Sommer
Management Board, Head of Division LANDI fenaco Genossenschaft

Peter With
President of the SME Association of the Canton of Lucerne

Dr. Sven-Erik Zeidler
Director of Department for Regional Planning and Economics of the Canton of Lucerne
Lucerne - a corporate destination offering so much more

Favorable economics, low corporate tax and a rich culture make Lucerne a top destination for corporations and entrepreneurs worldwide at lower operating cost than most neighboring cities.

Connecting commerce both domestically and internationally.

- Trains to Zurich leave every half hour, serving the city and the international airport.
- Host to the majority of transit traffic between Germany and Italy.
- Major airports within an hour (Zurich and Basel) and a private airport (Emmen) located less than 10 minutes away.
- Milan less than three hours away.
- Numerous bus routes providing easy travel between rail stations and office locations.

This well-known tourist destination is poised for serious business!

- Lucerne offers a “balanced package” for any growing business – from low tax rates to readily available real estate to superior schools and fast logistics for airports and major city centers.
- Lucerne is currently attracting a great number of new company registrations.
- We are receiving companies from all over with particular emphasis on US, UK, German, Russian and Japanese investors.

- Our canton values its corporate partners and the contributions they make to our community.
- Our local culture is known for its welcoming, down-to-earth, high quality of life approach.
- We “give back” through ongoing support long after your office goes “live” – so come join us!

A vibrant community and beautiful location gives Lucerne its recruiting edge

- A deep pool of skilled resources and college grads to support corporate job creation.
- Strong university pipeline (10 000+ students) providing companies with a talent pool of skilled young professionals.
- Beautiful office settings and accommodations set in a vibrant restaurant and shopping community also make Lucerne a destination location for potential talent from around the world!

We are not all work, let us show you how we play!

- Bilingual and international schools from preschool through to high school in safe and picturesque settings.
- A lower cost of living compared to neighboring Swiss cities.
- Ideal for an active lifestyle with an abundance of activities in the surrounding city, lake and mountains

«People do not buy goods and services. They buy relations, stories and magic.»
Seth Godin

CHRISTINE ZHANG
Representative China

MICHELLE ABBOUD
Representative North America
Good reasons for Lucerne

Why Lucerne? It just makes fiscal sense.

- Canton offers financial stability and a business friendly environment.
- Sustainability is the path to success, with ordinary corporate taxes ranging between 11.3 – 13.5%.
- Competitive office rates and moderate costs in comparison to other major Swiss cities.
- Average salaries 10 – 20% lower than in Zurich and Geneva.
- Total operating cost lower than most neighboring cities.

In choosing Lucerne you get more than a location, you get community and commitment!

- A government and officials who work closely with its corporate partners.
- Easy to access corporate officials without red tape.
- Civic infrastructure and vibrant tourism industry make newcomers and expats feel “at home”.
- Our team of representatives has dedicated offices in the US, China and Switzerland.

I am looking forward to assisting you in finding the right location in the Canton of Lucerne for your business.

Mathias Lischer
Head of Promotion & FDI

Phone +41 41 367 44 03
mathias.lischer@luzern-business.ch
Success Stories

Up-and-coming businesses have found what they were looking for in Lucerne. Here they were finally able to develop new branches. Here dreams became ideas and promising business models took shape. The Lucerne economic region is the prologue to many success stories.

Yandex Europe AG

Yandex was formally established as a standalone company in 2000. They are the leading internet company in Russia, operating the most popular search engine and the most visited website. The company employs 5,600 people worldwide and also operates in Ukraine, Kazakhstan, Belarus and Turkey. Their mission is to answer any question internet users may have.

«We did choose Lucerne for its business friendliness in central location in Switzerland as well as in Europe. We could attract the right talents and do appreciate the ongoing support by the team of Lucerne Business and the Lucerne Government.»

BERNARD LUKEY
Managing Director Yandex Europe AG

GC International AG

Founded on 11 February 1921 in Japan, GC was established as and remains a privately-owned company specializing in dental materials for the global oral health sector. Today, GC employs 2,700 associates. Despite worldwide expansion over nearly 100 years while developing over 600 different dental products, GC has retained its identity and sustained its commitment to excellence.

«The Swiss medical industries are world class. Lucerne has convinced us by offering top infrastructure, excellent education, security and stability. Lucerne Business was instrumental during the phase of evaluation and the implementation of our business.»

MAKOTO NAKAO
President & CEO
Novocure GmbH

Novocure is an oncology company pioneering a novel therapy for solid tumors called Tumor Treating Fields, or TTFields. Since 2000, the company has grown from one inspired man running experiments in his basement lab to the multinational commercial business it is today.

«In Root, Lucerne, we found the ideal base for our operations in Europe. We have the flexibility to quickly expand our business by adding qualified people, and by increasing office and warehouse space.»

THOMAS HEFTI, PH. D.
Vice President, Europe and Emerging Markets

Aurora Swiss Aerospace GmbH

Aurora Swiss Aerospace is a subsidiary of U.S. company Aurora Flight Sciences, a leading innovator in the field of Unmanned Aircraft Systems (UAS). The parent company has been developing UAS systems and “drone” technology since 1989, and opened Aurora Swiss Aerospace as a European business development and engineering office in 2013. The Luzern engineering team is working on the development of large solar-powered unmanned aircraft, amongst other projects.

«Lucerne is a great location for us. The combination of natural beauty, local resources, and cultural life helps us attract and retain the top talent we need. As a relatively small company, the assistance from Lucerne Business in getting started was of great help.»

TIM DAWSON-TOWNSEND
Managing Director

Schmolz + Bickenbach AG

The SCHMOLZ + BICKENBACH Group is today one of the world’s leading providers of individual solutions in the special long steel products sector. The Group is one of the leading manufacturers of tool steel and non-corrosive long steel on the global market and one of the two largest companies in Europe for alloyed and high-alloyed constructional steel.

«We thank Lucerne Business for their dedicated and professional support during the evaluation process of the best location for our headquarters. We feel extraordinary comfortable in this beautiful city and are looking forward to an ongoing good partnership with the authorities.»

CLEMENS ILLER
CEO

Aurora Swiss Aerospace GmbH

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CLEMENS ILLER
CEO
The world is at home in Lucerne

Industries have tradition in the Canton of Lucerne. Alongside international companies, global Swiss companies such as Schindler, Emmi, Schurter or Komax also feel right at home in Lucerne. Factors such as cost advantages in the sphere of human resources and rent, the lowest corporate tax rate, multilingual and loyal employees as well as the exceptionally high quality of life make the Canton of Lucerne a popular business location.

4B Group
Development, manufacturing, distribution and installation of innovative triple glass, high insolation, custom made, windows and facades.

ALSO-Group
Europe’s third-largest ICT distributor for products, solutions and services in the information technology, consumer electronics and telecommunication products.

B. Braun Medical AG
Supplies the global healthcare & hospital market with products for anesthesia, intensive medicine, cardiology, extra corporeal blood treatment and surgery.

Corning Switzerland GmbH
One of the world’s leading innovators in materials science. For more than 160 years, Corning has applied its unparalleled expertise in specialty glass, ceramics and optical physics.

CPH Chemie + Papier Holding AG
This is a diversified, international industrial group based in Switzerland. Its activities include developing, producing and selling chemicals, paper and packaging films.

Emmi Schweiz AG
The largest Swiss milk processor and one of the most innovative premium dairies in Europe. Focus is on the development, production and marketing of a full range of dairy and fresh products and Swiss cheeses.

GC International AG
A Japanese company specialized in research & development, manufacturing and sales of dental materials and devices.

Geistlich Pharma AG
Biomaterials (dental), Surgery (orthopaedics) and Medical (pharmaceuticals, OTC). World market leader in regenerative dentistry - an international leader in biological bone and cartilage regeneration.

GEMÜ GmbH
One of the leading manufacturers of valves, measurement and control systems, and is the world market leader of valves for sterile applications in the pharmaceutical and biotechnology industries.

Heineken Switzerland
Swiss HQ, Home of EICHHOF Brewery and distribution center.

Hochdorf Swiss Nutrition AG
Hochdorf is a developer, producer and marketer of functional ingredients as well as milk- and cereal-based specialties for the foodstuffs industry and (retail) global trade.

Japan Tobacco International (JTI)
JTI has one of the most modern industrial facilities in the canton of Lucerne. Approx. 70 million cigarettes leave the Dagmersellen facility every business day and are shipped worldwide.
KNF Flodos AG
KNF is the world’s leading supplier of the high-quality diaphragm liquid pumps.

KOMAX AG
The Komax Group is a global technology company that focuses on markets in the automation sector.

MSD Schweiz AG
MSD Biomaterials (a MERCK Inc. USA subsidiary) Process development and pilot manufacturing of biopharmaceuticals.

Pratt & Whitney Aero Engines International GmbH
A United Technologies Corp. company and a world leader in the design, manufacture and service of aircraft engines and auxiliary power units.

RUAG Schweiz AG
A leading supplier, support provider and integrator of systems and components for the civil and military industry. It currently has a number of facilities at various locations in Switzerland, Germany and the USA.

Schindler Aufzüge AG
One of the leading global suppliers of elevators and escalators. Schindler designs, installs, services and modernizes transport systems for almost every building type worldwide.

Schmolz + Bickenbach AG
The SCHMOLZ+ BICKENBACH Group is one of the world’s leading providers of customised solutions in the specialty steel long products business.

Schurter AG
SCHURTER Electronic Components is a leading innovator and producer of electronic components. As a Swiss technology company SCHURTER is operating successfully worldwide.

Stöckli Swiss Sports AG
Stöckli Swiss Sports AG is the most well-known ski manufacturer in Switzerland. The company also has its own mountain and e-bike production.

Swiss Krono AG
Global success with innovative wood-based materials: The Swiss Krono AG is a leading manufacturer in Europe.

Thermoplan AG
A worldwide leading producer of special equipment for the food service industry. Since 1999 the company is a key supplier to Starbucks.

Trísa AG
Founded in 1887 in Triengen, Lucerne, in the heart of Switzerland and Europe. TRISA, today, is one of the world’s leading providers of oral care, hair care and body care products.

Yandex Europe AG
Yandex runs search sites along with a whole range of online services in Russia, Ukraine, Belarus, Kazakhstan and Turkey.
Foundation Partners

Our Business Network Partners

4B AG
www.4-b.ch

Academia Group Switzerland AG
www.academia-luzern.ch

ACEMAR AG
www.acemar.net

adidas International AG
www.adidas.ch

Agentur Frontal AG
www.frontal.ch

Alfred Müller AG
www.alfred-mueller.ch

ALSO Schweiz AG
www.also.ch

AMAG Automobil und Motoren AG
www.kriens.amag.ch

Anliker AG
www.anliker.ch

ANTONIETTY ARCHITEKTEN AG
www.antoniety.ch

Apex Corporate Services (Schweiz) GmbH
www.apexfundservices.com

Arreger AG
www.arreger-ag.ch

ARISCO Versicherungen AG
www.arisco.ch

ARLEWO AG
www.arlwo.ch

Auto AG Rothenburg
www.autoag.ch

AUVISO Audio Visual Solutions AG
www.auvisoluzern.ch

AXA
www.axa.ch/luzern

B. Braun Medical AG
www.bbraun.ch

Baker Immobilien Luzern AG
www.domba.ch

Bakels Schweiz AG
www.bakels.ch

Balder Immobilien Luzern AG
www.domba.ch

Balmer-Etienne AG
www.balmer-etienne.ch

Bank Julius Bär & Co. AG
www.juliusbaer.com

Büslhofmann Innerschweiz AG
www.baslerhofmann.ch

Bättig Treuhand AG
www.battig.ch

BDO AG
www.bdo.ch

Bepartner AG
www.bepartner.ch

Berner & Partner AG
www.berarter-partner.ch

Bithawk AG
www.bithawk.ch

BlessHess AG
www.blesshess.ch

BNI Schweiz
www.bni-swiss

BRACK.CH AG
www.brack.ch

Brauerei Eichhof
www.eichhof.ch

Brunner Medien AG
www.bag.ch

Bucherer AG
www.bucherer.com

Businesspark Dietschiberg AG
www.h-r.ch

BVK
www.bvk.ch

BWO Systems AG
www.bwo.ch

Caminada Treuhand AG Zug
www.caminada.com

CAMPUS SURSEE
www.campus-sursee.ch

Centralschweizerische Kraftwerke AG
www.centralisgroup.com

CKW
www.ckw.ch

Codex Execution GmbH
www.codexexecution.ch

CORNING
www.corning.com

CPH Chemie + Papier Holding AG
6035 Perlen

CREDIT SUISSE (Schweiz) AG
www.credit-suisse.com

Creditreform Luzern Vogel AG
www.creditreform.ch

CSS Versicherung AG
www.css.ch

Da Business Village Luzern
www.dbusiness-village.ch

Darum Beratungs AG
www.darum.ch

Demo SCOPE AG
www.demo-scope.ch

Eberli Generalunternehmung AG
www.eberli-sangen.ch

Emmi Schweiz AG
www.emmi.com

Ernst & Young AG
www.ey.com

Estermann AG
www.estermann.ch
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<td>Messe Luzern AG</td>
<td><a href="http://www.messeluzern.ch">www.messeluzern.ch</a></td>
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- IDEE SEETAL (www.idee-seetal.ch)
- Gemeindeverband LuzernPlus (www.luzernplus.ch)
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- Region Sursee-Mittelland (www.sursee-mittelland.ch)
- Luzern Tourismus AG (www.luzern.com)
- IHZ Industrie- und Handelskammer (www.ihz.ch)
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- zentralschweiz innovativ (www.zentralschweiz-innovativ.ch)
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